



Diff. DaVinci '24
International
Film Festival®

23-25 FEB 2024

Diffdocs

STORYLINE
SCREENWRITING

GENUS

DFI DAVINCI FILM
INSTITUTE

DaVinci Labs

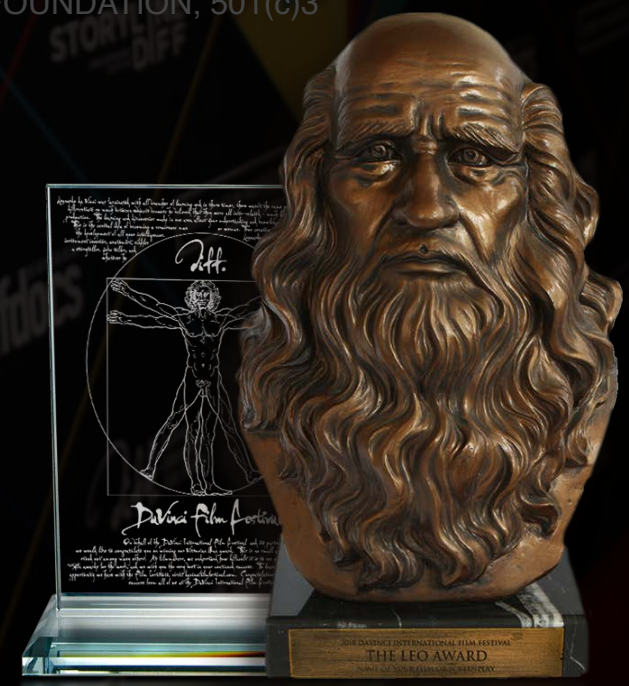
PRODUCED BY DAVINCI FILM FOUNDATION, 501(c)3



THE
GROVE

AMC
THEATRES

WE MAKE MOVIES BETTER™



DIFF. DaVinci ⁵²
International
Film Festival

Short Stories
HOTEL



AMC
THEATRES



Experience the DIFF™

24 - 25 SEPTEMBER 2022

DIFF. DaVinci
International
Film Festival

WHAT THEY ARE SAYING

TESTIMONIALS

[DaVinci] “**Raising the bar** on the Festival Circuit.” —



“The heart of DaVinci lies in their **honest and professional** communication. It is one of those up-and-coming festivals where you as a submitter can be grateful for their goal in wishing to seek out undiscovered talent.”

— Kelly Jean Karam, Screenwriter

“The DaVinci Film Festival is a quality festival through and through. The creators truly pour their hearts into this festival and it shows! The venue was classy and it was simply a wonderful and uplifting experience. This was also a **great opportunity to network** with industry folks. What a special, special evening at the awards ceremony too. The DaVinci Film Festival and its recognition of artists has a very bright future!”

— Pamela Peak, Screenwriter

“I have been to a lot of these ... but none like this one. It’s like a **film family.**”

— Marc Bailey, Producer

“Out of thousands, the DaVinci Film Festival sets themselves a part as a **First Class Event**. I am privileged to have been a part of the company’s first year, and look forward to tracking its enormous success in the years to come” — Taylor Bunn, Writer-Director

More testimonials at FilmFreeway.com/DaVinciFilmFestival



AT A GLANCE

DaVinci International Film Festival's mission is to deliver an experience that honors the Creative, communicates professionalism to the highest degree, and cultivates a trusted power-brand among the independent filmmaking and arts communities.

- ★ **Top 100 Best Reviewed Film Festival out of 12,000+ worldwide**
- ★ A high-end, exclusive, boutique brand representing the arts and sciences
- ★ 5-STAR RATING across the board
- ★ Museum-grade awards
- ★ Four Signature programs and five panel events including:
 - ★ "[DaVinci Labs](#)". Intro exhibition at DIFF24 in Architecture Design
 - ★ "[The Creativity Conference: "Making your First Feature Film"](#)". Panel & Keynote
 - ★ "[In Sync with Hollywood](#)". Music licensing and publishing for the entertainment industry
 - ★ "[The Writers' Corner](#)" One-on-one with Storyline Finalists, scene read, and Q&A
 - ★ "[Digital Hollywood](#)" Understanding WEB3, NFT, and the Metaverse as new film funding technology
 - ★ "[Film Canada](#)" From studio to short film production, learn all about film in "Hollywood North"



EXPERIENCE THE DIFF

PREMIER
LOS ANGELES
VENUE

FESTIVAL VENUE PARTNER

WORLD-FAMOUS ENTERTAINMENT COMPLEX



WE MAKE MOVIES BETTER™



DaVinci has once again partnered with AMC Theatres at The Grove to host DIFF February 23-25, 2024*

Submission Platform Partner



The world's leading festival submission platform
More than 2M entries submitted on the FilmFreeway platform



*Postponed from OCT 23 date due to SAG-AFTRA and WGA strike.

WHO'S ATTENDING

53%

Female

47%

Male

45%

Ages

25-44

35%

Ages

45-65

85%



College Educated
or higher

49%

Earn over \$100K
Annually

ATTENDEES ARE:

Active & educated, love the arts and
entertainment, social (on & offline)
and looking for unique VIP experiences



REDUCED
FOR DIFF 2024

MARQUEE SPONSOR

LEAD THE PACK WITH OUR "PRESENTED BY" TITLE POSITION

CALL FOR PRICING

Our Marquee position is a single year (1) rotation as a co-branded partner for the festival in all collateral and promotional content including but not limited to digital (online), print, radio, and TV spots. Our "PRESENTED BY" sponsor will have prime logo real estate along side the DIFF brand on our Official websites and in print. In addition, the Marquee also includes the package below:

- Year-round Marquee logo placement on all collateral and dedicated Sponsor page with click-through
- **NEW** Logo on DaVinci billboards in Los Angeles for 90 day ad run with an estimated 7 million impressions
- Logo featured on festival Step-and-Repeat banner
- Company name & logo on DIFF programs, press releases, publications, websites, newsletter, and email blasts
- Live link on all DIFF electronic communications
- Logo placement on Official DIFF website and preroll for each screening
- Logo placement on Official DIFF Online festival homepage banner
- Logo on Festival Badge
- Commercial for festival preroll
- Eight (8) All-Access, VIP passes for screenings, parties, and events
- Program inclusion (Full Page Ad)
- Panel and Jury participation (Optional)
- Gift bag inclusion
- Dedicated on screen and mezzanine booth marketing
- Acknowledgement at After Party
- Dedicated social media promotions and partnership announcement
- Dedicated email blast to DIFF database
- Leo Award® presenter for Best Feature Film
- **BONUS:** \$32,000 worth of additional digital billboard advertising in Southern CA location



Contact us to learn more about the DaVinci Marquee "Presented By" sponsorship position: sponsor@davincifilm.org



21-23 SEPTEMBER 2022

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GET MASSIVE VISIBILITY WITH OUR ALL-NEW
DAVINCI BILLBOARDS

**ALL-NEW
 90-DAY AD TIME
 BILLBOARDS & WALL SCAPE**

- Beverly Blvd. Billboard
Monthly Impressions: 762K
- Beverly Blvd. Wall Scape
Monthly Impressions: 762K
- HWY 101 Billboard
Monthly Impressions: 793K

BONUS \$32,000 in additional digital billboard advertising at Banning location: 880K monthly impressions.



MARQUEE/TITLE & PLATINUM-LEVEL SPONSORS ONLY

*Mock billboards. Locations subject to available inventory.



PARTNERSHIP OPPORTUNITIES

PLATINUM LEVEL*

\$25,000

- ★ Year-round Platinum-level logo placement on dedicated Sponsor page with click-through
- ★ Logo on Step-n-Repeat banner(s)
- ★ **NEW: Billboard branding reaching MILLIONS**
- ★ Company name & logo on DIFF program, press releases, publications, websites (including online festival), newsletter, and email blasts
- ★ Live link on all electronic communications
- ★ :15 Commercial in festival preroll
- ★ Logo in festival preroll
- ★ Logo placement on homepage banner
- ★ Full Page Program Ad
- ★ Logo on Festival Badge
- ★ Gift bag inclusion
- ★ Dedicated marketing booth at venue
- ★ Acknowledgement at After Party
- ★ Three (3) social media posts
- ★ Dedicated email blast to DIFF database
- ★ Tax deduction
- ★ Six (6) comp All-Access badges to festival

- ★ Billboards and Wall Scape Advertising
- ★ Email blasting with co-branding
- ★ Specific DIFF Program sponsorships
- ★ Award Ceremony
- ★ After Party
- ★ Full page color ad in event program
- ★ Rotating or static Ad on DaVinci website(s)
- ★ Badge Insert: Logo on event Credentials
- ★ Step-n-Repeat logo
- ★ Co-branded Award plaques
- ★ Dedicated Social Media blasts
- ★ Product placement in swag bags
- ★ Pre-roll commercial or static ad

ALA CARTE

GOLD LEVEL

\$15,000

- ★ Year-round Gold-level logo placement on dedicated Sponsor page with click-through
- ★ Company name & logo in DIFF program, press releases, publications, websites (including online film festival), newsletter, and email blasts
- ★ Logo on festival vertical banners
- ★ Live link on all electronic communications
- ★ Logo in festival preroll
- ★ 1/2 Page Program Ad
- ★ Logo on Festival Badge
- ★ Gift bag inclusion
- ★ Dedicated marketing booth at venue
- ★ Acknowledgement at After Party
- ★ Inclusion in email blast to DIFF database
- ★ Tax deduction
- ★ Four (4) comp All-Access badges to festival

BRONZE LEVEL

\$5,000

- ★ Year-round Bronze-level logo placement on dedicated Sponsor page with click-through
- ★ Digital Program ad space
- ★ Co-branded social media post prior to event
- ★ Tax deduction eligible
- ★ Two (2) comp All-Access badges to festival

INQUIRIES

sponsor@davincifilm.org

*LIMITED SPOTS AVAILABLE

SILVER LEVEL

\$10,000

- ★ Year-round Silver-level logo placement on dedicated Sponsor page with click-through
- ★ Logo on festival preroll
- ★ Logo on festival vertical banners
- ★ Logo inclusion in newsletter
- ★ 1/3 Page Program Ad
- ★ Dedicated marketing booth at venue
- ★ Acknowledgment at After Party
- ★ Sponsor announcement on social media
- ★ Tax deduction
- ★ Two (2) comp All-Access badges to festival

SUPPORTING LEVEL

\$2,500

- ★ Year-round Supporting logo placement on dedicated Sponsor page with click-through
- ★ Special Thanks in printed Program
- ★ Tax deduction
- ★ One (1) complimentary badge to festival



THE GROVE

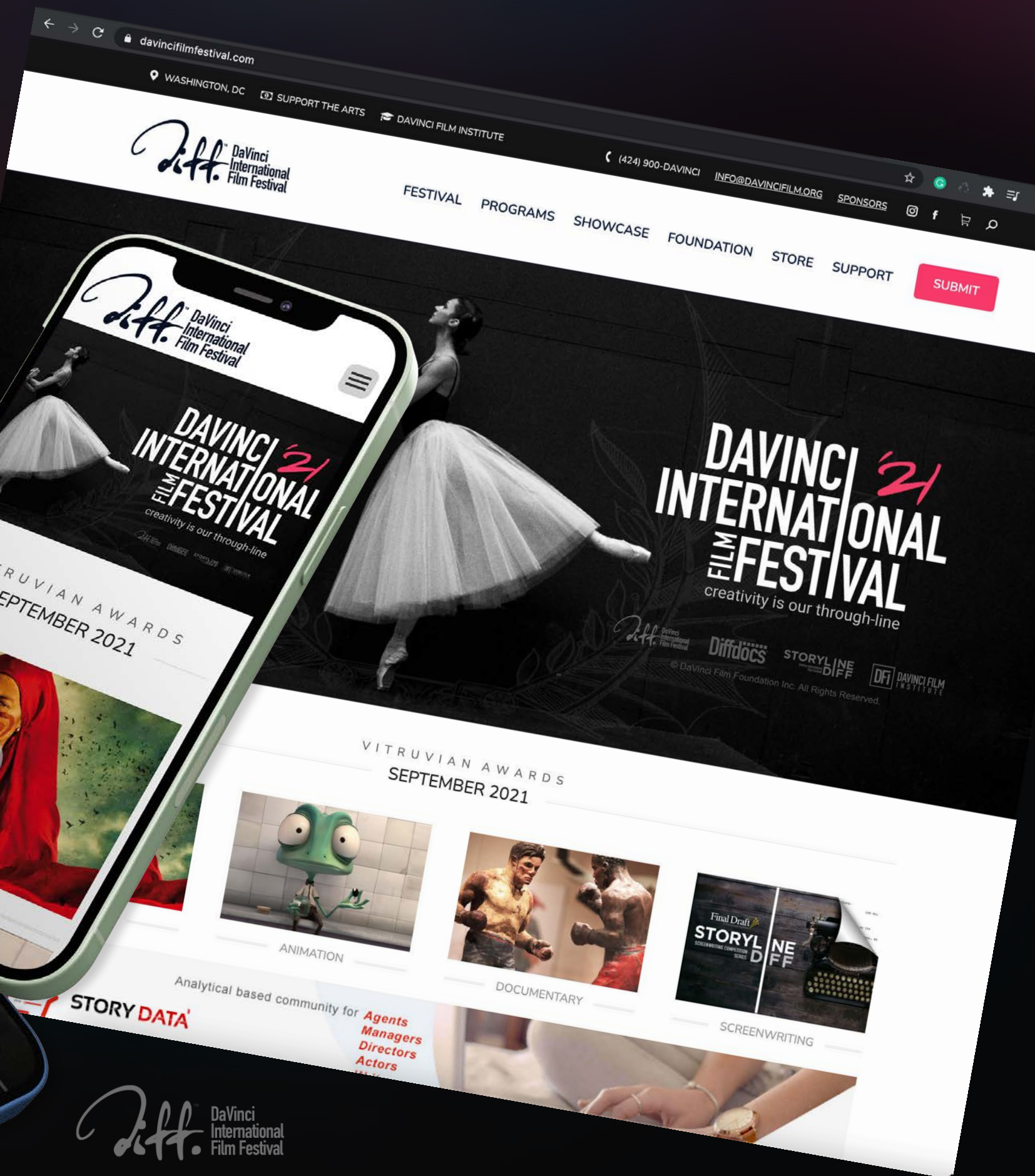
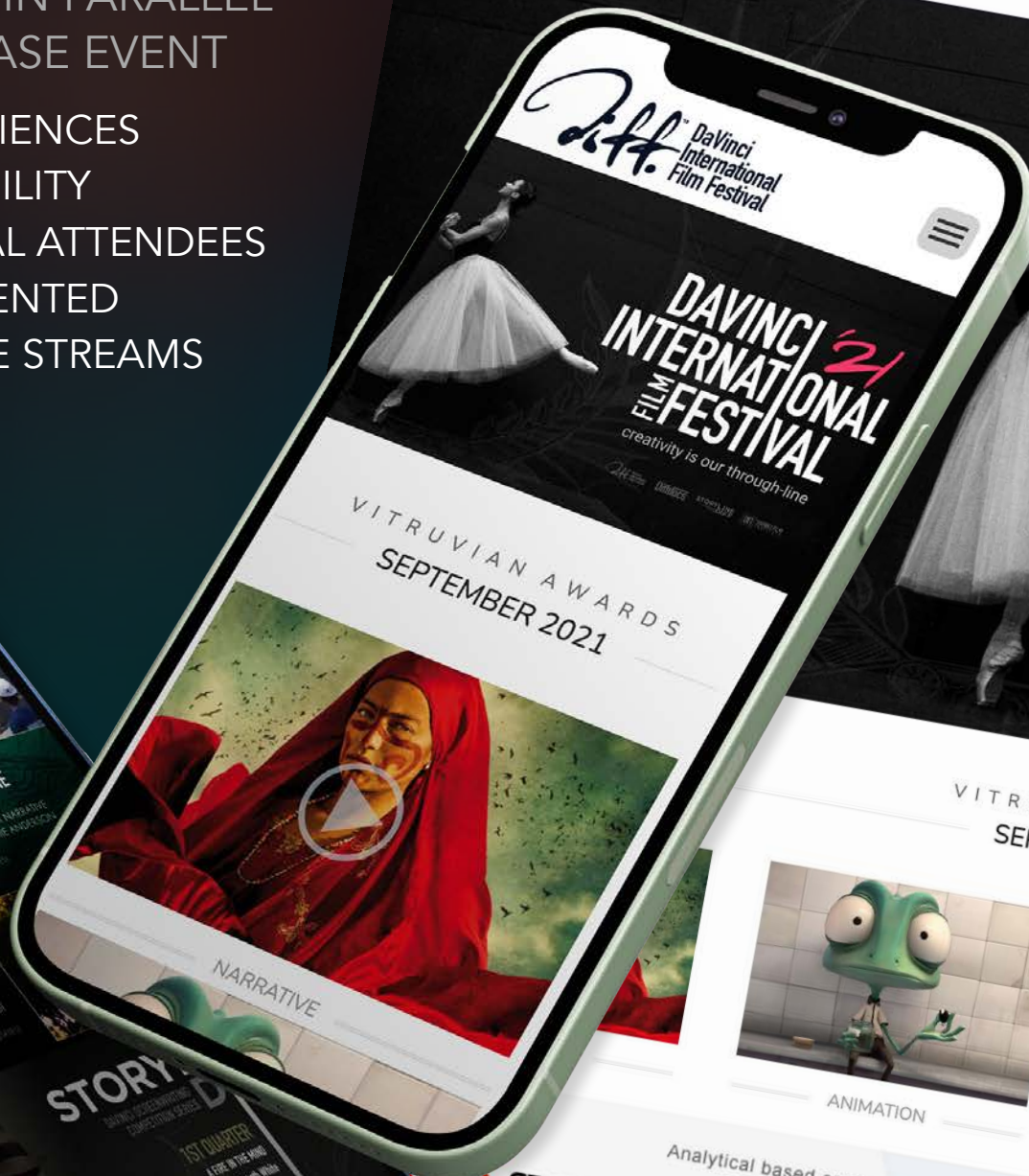
AMC THEATRES

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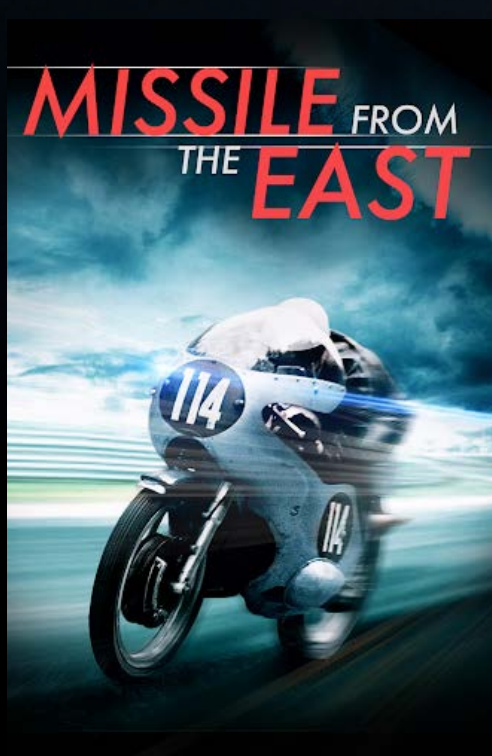
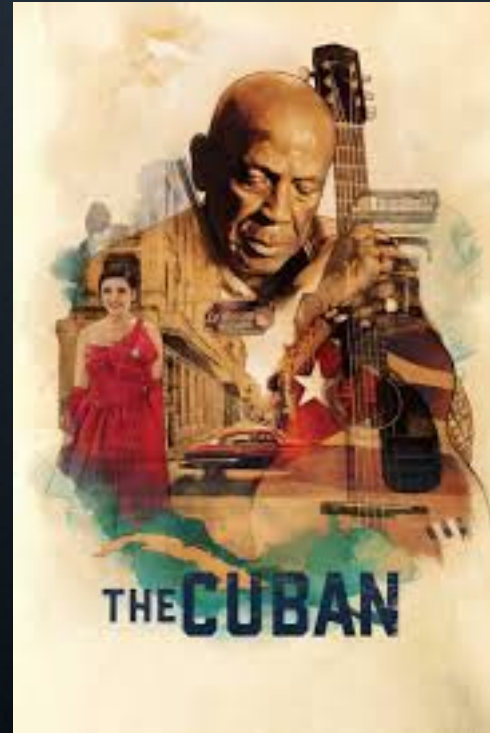
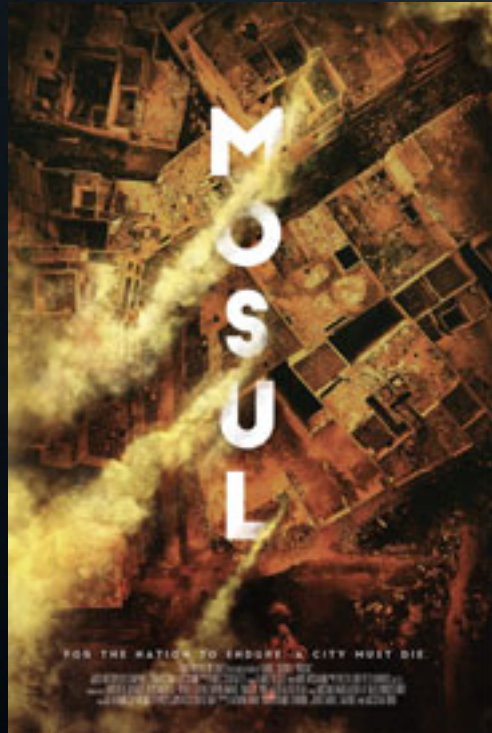
LIVE-ONLINE HYBRID

DAVINCI ONLINE RUNS IN PARALLEL TO THE LIVE SHOWCASE EVENT

- REACHING GLOBAL AUDIENCES
- INCREASED BRAND VISIBILITY
- PROJECTING 50K VIRTUAL ATTENDEES
- 25+ COUNTRIES REPRESENTED
- 100+ FILMS & EVENT LIVE STREAMS



NOTEWORTHY SELECTIONS



PRESENTING PARTNER OPPORTUNITIES

PROGRAMS & EVENTS

GENERAL FESTIVAL PROGRAMMING: The DaVinci International Film Festival welcomes independent film from around the world to participate in our competition series in feature and short format narrative. Vitruvian Selections are invited to screen at our Live Showcase Event annually for their shot at the The Leo and sponsorship prizes.

STORYLINESM: We believe every great film starts with a great screenplay. Storyline, brought to you by Final Draft®, represents our standalone screenwriting competition series under the festival banner with quarterly winners receiving the Vitruvian Selection (Finalists) and Leo Awards at our live Showcase Event annually. More at storylinefestival.com

DOCS: The festival's documentary arm is an award-winning program at DIFF, welcoming long and short formats in competition for Vitruvian Selection and Leo Awards.

GENIUS / ULTRA-SHORT PROGRAM: 2020 was tough on many and DaVinci was not immune to the hardship due to the COVID-19. However, in effort to keep Creatives creative, DIFF launched the ultra-short (fka COVIDaVINCI) program as part of its 2020 line-up, and it was a huge success. The festival has adopted the ultra-short format longterm for it's annual showcase under it's new name, GENIUS.

DIGITAL HOLLYWOOD: This panel event aims to cover a lot of ground with experts in blockchain, NFT, crypto and digital assets as they relate to the entertainment industry as a funding mechanism. DIFF '23 will introduce VR into the mix and how this tech is changing our industry.

THE WRITERS' CORNER: This 2-hour event will invite Storyline Vitruvians (Finalists) on stage for one-on-one Q&A about their work and process. Each Finalist will have a scene of their script read by professional actors and projected on-screen for the audience.

FILM CANADA: An impressive panel of industry executives in association with the LA Canadian Consulate speak filming in Vancouver BC.

CREATIVITY CONFERENCE: A global meeting of minds to explore the essence of creativity and the creative process for first time filmmakers.

IN SYNC WITH HOLLYWOOD: A panel event covering all things music in media with some of the biggest in the business.



“DAVINCI IS DOING IT RIGHT!”

- *Scott Simonsen*

Winner of the Academy of Motion Pictures®
Nicholl Fellowship



- *FilmFreeway*

“A NEXT-LEVEL FEST”

- *The Hollywood Index*

“MIC DROP”

- *Veritas Film*



D.I.F.F. DaVinci '24
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23-25 FEBRUARY 2024



partners@davincifilm.org

EXPERIENCE THE DIFF™



dvff.eu / davincifilmfestival.com